

LIVINGALTERNATIVES.ORG

2024



HOPE OPEN

BENEFITING LIVING ALTERNATIVES




SPONSORSHIP PACKET

PLEASE JOIN US AS A SPONSOR

The 2024 Hope Open Tennis & Pickleball Tournament benefiting Living Alternatives will be April 5-7. Sponsorships for this event have been crucial in the growth of the ministry. This year our Hope Open fundraising goal is \$100K.

SPONSORSHIP BENEFITS

New this year: Diamond and Platinum sponsors will receive premium court recognition.

| SPONSORSHIP BENEFITS | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE | ACE |
|--|---|--|--|---|--|--|
| Included on event poster & billboard | Exclusive  | | | | | |
| Included in Press Release | Prominent  |  | | | | |
| Included in Email Blast | Prominent  |  |  | | | |
| Individual Banner |  |  |  |  | | |
| Individual FB & Instagram Post |  |  |  |  | | |
| Logo or name listed on HopeOpen.org | Prominent  | Logo  | Logo  | Logo  | Name  | Name  |
| Logo on T-Shirts | Prominent  |  |  |  | | |
| Verbal Recognition at Opening Ceremony | Prominent  |  |  | | | |
| Group Banner | | | | |  | |
| Group FB & Instagram Post | | | | |  |  |
| Name on T-Shirts | | | | |  |  |
| Number of Free Player Entries | 2 | 2 | 2 | 2 | 1 | |
| | \$10,000 | \$7,500 | \$5,000 | \$2,500 | \$1,000 | \$500 |

Site sponsorship: \$1,500

Opportunity to setup a promotional tent to be used for tournament information, player hospitality, and marketing for your business.

YOUR SPONSORSHIP IS SO IMPORTANT

Living Alternatives is reaching into the lives of women and families faced with unplanned pregnancies. We have been able to impact the lives of these people through the continued generosity and support from businesses and families like yours!

ABOUT LIVING ALTERNATIVES

We are a ministry made up of 4 locations and 8 programs, with 1 mission; to affirm the value of women, children and families through love, support, and tangible help, while guiding broken lives to Jesus.

FATHERHEART MATERNITY HOME: Fatherheart provides a safe haven for women with unplanned pregnancies. Here women experience unconditional love while making one of the biggest decisions of their life: to parent or make an adoption plan for their baby.

LOVING ALTERNATIVE ADOPTION AGENCY: Our state licensed agency helps birth mothers develop an adoption plan, and choose a family that is right for their baby.

KEEPS BOUTIQUE: New designer clothing is offered at no cost to teen girls in foster care, giving a physical representation of the value they have in Christ.

PREGNANCY RESOURCE CENTER:

Since 1982, the PRC has provided free pregnancy tests, ultrasounds, and guidance from our experienced staff of advocates and nurses.

MOBILE UNIT: Launched in the summer of 2021, and provides mobile PRC services. Currently serving Athens, Tyler, Henderson, Marshall, and soon to be Lindale!

STAY IN TOUCH: This followup program ensures that every girl who comes to the PRC has someone to support them and walk by their side.

BUILDING BLOCKS: Through the parenting mentorship program, mentors walk alongside moms and dads, helping them be the best parents they can be for their children.

BETTER2GETHER: Weekly childbirth education classes are provided, as well as doula services to those who complete the class.



**VISIT HOPEOPEN.ORG FOR
DETAILS AND REGISTRATION**

FOR SPONSORSHIPS CONTACT:

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